Sandía cambray

FRUTAS

Enero 2019

Precios Márgenes (\$/kg) de comercialización (\$/kg)

Participación en el precio final (%)

Entidad Productora Centro de abasto y













Oaxaca Aguascalientes, Ags. 3.88 9.40 11.42 5.52 2.02 7.54 34.0 48.3 17.7 Jalisco Tijuana, B.C. 2.98 7.55 11.32 4.57 5.77 10.34 22.4 34.3 43.3 Jalisco La Paz, B.C.S. 2.98 8.00 11.42 5.02 3.42 8.44 26.1 44.0 29.9 Jalisco Chihuahua, Chih. 2.98 12.00 12.88 9.02 0.88 9.90 23.1 70.0 6.8 Sonora Torreón, Coah. 2.67 10.26 13.59 7.59 3.33 10.92 19.6 55.8 24.5 Colima Colima, Col. 5.10 10.80 12.65 5.70 1.85 7.55 40.3 45.1 14.6 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durago, Dgo. 2.21 8.82	Productora	Ciudad monitoreada	'ii'	0	1		iМi	22			
Jalisco Tijuana, B.C. 2.98 7.55 13.32 4.57 5.77 10.34 22.4 34.3 43.3 Jalisco La Paz, B.C.S. 2.98 8.00 11.42 5.02 3.42 8.44 26.1 44.0 29.9 Jalisco Chihuahua, Chih. 2.98 12.00 12.88 9.02 0.88 9.90 23.1 70.0 6.8 Sonora Torreón, Coah. 2.67 10.26 13.59 7.59 3.33 10.92 19.6 55.8 24.5 Colima Colima, Col. 5.10 10.80 12.65 5.70 1.85 7.55 40.3 45.1 14.6 Sonora Cd. Juárez, Chih. 2.67 8.90 11.41 6.23 2.51 8.74 23.4 54.6 22.0 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 9.44			Productor ^{1/}	Mayoreo ^{2/}	Consumidor ^{3/}	Mayorista	Menudeo	Total	Productor	Mayorista	Menudista
Jalisco La Paz, B.C.S. 2.98 8.00 11.42 5.02 3.42 8.44 26.1 44.0 29.9 Jalisco Chihuahua, Chih. 2.98 12.00 12.88 9.02 0.88 9.90 23.1 70.0 6.8 Sonora Torreón, Coah. 2.67 10.26 13.59 7.59 3.33 10.92 19.6 55.8 24.5 Sonora Colima, Col. 5.10 10.80 12.65 5.70 1.85 7.55 40.3 45.1 14.6 Sonora Ci. Juárez, Chih. 2.67 8.90 11.41 6.23 2.51 8.74 23.4 54.6 22.0 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 9.44 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapuico, Gro. 3.86 9.20	Oaxaca	Aguascalientes, Ags.	3.88	9.40	11.42	5.52	2.02	7.54	34.0	48.3	17.7
Jalisco Chihuahua, Chih. 2.98 12.00 12.88 9.02 0.88 9.90 23.1 70.0 6.8	Jalisco	Tijuana, B.C.	2.98	7.55	13.32	4.57	5.77	10.34	22.4	34.3	43.3
Sonora Torreón, Coah. 2.67 10.26 13.59 7.59 3.33 10.92 19.6 55.8 24.5 Colima Colima, Col. 5.10 10.80 12.65 5.70 1.85 7.55 40.3 45.1 14.6 Sonora Cd. Juárez, Chih. 2.67 8.90 11.41 6.23 2.51 8.74 23.4 54.6 22.0 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 8.4 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 <td>Jalisco</td> <td>La Paz, B.C.S.</td> <td>2.98</td> <td>8.00</td> <td>11.42</td> <td>5.02</td> <td>3.42</td> <td>8.44</td> <td>26.1</td> <td>44.0</td> <td>29.9</td>	Jalisco	La Paz, B.C.S.	2.98	8.00	11.42	5.02	3.42	8.44	26.1	44.0	29.9
Colima Colima, Col. 5.10 10.80 12.65 5.70 1.85 7.55 40.3 45.1 14.6 Sonora Cd. Juárez, Chih. 2.67 8.90 11.41 6.23 2.51 8.74 23.4 54.6 22.0 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 9.44 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Jalisco Mortelia, Mich. 2.67 11.18 <td>Jalisco</td> <td>Chihuahua, Chih.</td> <td>2.98</td> <td>12.00</td> <td>12.88</td> <td>9.02</td> <td>0.88</td> <td>9.90</td> <td>23.1</td> <td>70.0</td> <td>6.8</td>	Jalisco	Chihuahua, Chih.	2.98	12.00	12.88	9.02	0.88	9.90	23.1	70.0	6.8
Sonora Cd. Juárez, Chih. 2.67 8.90 11.41 6.23 2.51 8.74 23.4 54.6 22.0 Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 9.44 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mich. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85<	Sonora	Torreón, Coah.	2.67	10.26	13.59	7.59	3.33	10.92	19.6	55.8	24.5
Sonora Ciudad de México 2.67 10.38 13.52 7.71 3.14 10.85 19.7 57.0 23.2 Jalisco Durango, Dgo. 2.21 9.44 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mch. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59<	Colima	Colima, Col.	5.10	10.80	12.65	5.70	1.85	7.55	40.3	45.1	14.6
Jalisco Durango, Dgo. 2.21 9.44 12.85 7.23 3.41 10.64 17.2 56.3 26.5 Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mch. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60	Sonora	Cd. Juárez, Chih.	2.67	8.90	11.41	6.23	2.51	8.74	23.4	54.6	22.0
Guerrero Acapulco, Gro. 3.86 9.20 12.50 5.34 3.30 8.64 30.9 42.7 26.4 Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mich. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67	Sonora	Ciudad de México	2.67	10.38	13.52	7.71	3.14	10.85	19.7	57.0	23.2
Jalisco Guadalajara, Jal. 2.21 8.82 11.89 6.61 3.07 9.68 18.6 55.6 25.8 Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mich. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92	Jalisco	Durango, Dgo.	2.21	9.44	12.85	7.23	3.41	10.64	17.2	56.3	26.5
Oaxaca Toluca, edo. de Méx. 3.88 4.42 14.79 0.54 10.37 10.91 26.2 3.7 70.1 Sonora Morelia, Mich. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50	Guerrero	Acapulco, Gro.	3.86	9.20	12.50	5.34	3.30	8.64	30.9	42.7	26.4
Sonora Morelia, Mich. 2.67 11.18 15.15 8.51 3.97 12.48 17.6 56.2 26.2 Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22	Jalisco	Guadalajara, Jal.	2.21	8.82	11.89	6.61	3.07	9.68	18.6	55.6	25.8
Nayarit Tepic, Nay. 4.89 14.85 10.48 9.96 -4.37 5.59 46.7 95.0 -41.7 Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.67 8.60	Oaxaca	Toluca, edo. de Méx.	3.88	4.42	14.79	0.54	10.37	10.91	26.2	3.7	70.1
Oaxaca Monterrey, N.L. 4.13 10.59 14.15 6.46 3.56 10.02 29.2 45.7 25.2 Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 <td>Sonora</td> <td>Morelia, Mich.</td> <td>2.67</td> <td>11.18</td> <td>15.15</td> <td>8.51</td> <td>3.97</td> <td>12.48</td> <td>17.6</td> <td>56.2</td> <td>26.2</td>	Sonora	Morelia, Mich.	2.67	11.18	15.15	8.51	3.97	12.48	17.6	56.2	26.2
Oaxaca Oaxaca, Oax. 4.13 7.60 12.80 3.47 5.20 8.67 32.3 27.1 40.6 Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60	Nayarit	Tepic, Nay.	4.89	14.85	10.48	9.96	-4.37	5.59	46.7	95.0	-41.7
Oaxaca Puebla, Pue. 4.13 10.67 11.89 6.54 1.22 7.76 34.7 55.0 10.3 Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Oaxaca	Monterrey, N.L.	4.13	10.59	14.15	6.46	3.56	10.02	29.2	45.7	25.2
Sonora Querétaro, Qro. 2.67 8.92 12.75 6.25 3.83 10.08 20.9 49.0 30.0 Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Oaxaca	Oaxaca, Oax.	4.13	7.60	12.80	3.47	5.20	8.67	32.3	27.1	40.6
Oaxaca Chetumal, Q. Roo. 4.13 8.50 12.35 4.37 3.85 8.22 33.4 35.4 31.2 Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Oaxaca	Puebla, Pue.	4.13	10.67	11.89	6.54	1.22	7.76	34.7	55.0	10.3
Sonora San Luis Potosí, S.L.P. 2.67 8.22 12.95 5.55 4.73 10.28 20.6 42.9 36.5 Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Sonora	Querétaro, Qro.	2.67	8.92	12.75	6.25	3.83	10.08	20.9	49.0	30.0
Jalisco Culiacán, Sin. 2.21 6.11 12.02 3.90 5.91 9.81 18.4 32.4 49.2 Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Oaxaca	Chetumal, Q. Roo.	4.13	8.50	12.35	4.37	3.85	8.22	33.4	35.4	31.2
Sonora Villahermosa, Tab. 2.67 8.60 8.96 5.93 0.36 6.29 29.8 66.2 4.0 Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Sonora	San Luis Potosí, S.L.P.	2.67	8.22	12.95	5.55	4.73	10.28	20.6	42.9	36.5
Sonora Veracruz, Ver. 2.67 9.60 12.53 6.93 2.93 9.86 21.3 55.3 23.4	Jalisco	Culiacán, Sin.	2.21	6.11	12.02	3.90	5.91	9.81	18.4	32.4	49.2
	Sonora	Villahermosa, Tab.	2.67	8.60	8.96	5.93	0.36	6.29	29.8	66.2	4.0
Oaxaca Mérida, Yuc. 2.67 10.80 12.03 8.13 1.23 9.36 22.2 67.6 10.2	Sonora	Veracruz, Ver.	2.67	9.60	12.53	6.93	2.93	9.86	21.3	55.3	23.4
	Oaxaca	Mérida, Yuc.	2.67	10.80	12.03	8.13	1.23	9.36	22.2	67.6	10.2

Comentarios

- ✓ En enero, el seguimiento de los precios para esta fruta se realizó en 24 ciudades.
- ✓ La mayor parte de la cosecha de sandía cambray que se comercializó en los principales mercados nacionales provino de seis entidades: Colima, Guerrero, Jalisco,, Nayarit, Oaxaca y Sonora.

Precio al productor (\$/kg)



- El más alto se localizó en Colima: \$5.10
- El más bajo se situó en Jalisco: \$2.21
- Estas cotizaciones demostraron una diferencia de \$2.89

Precio al mayoreo (\$/kg)



- El más alto se encontró en Tepic, Nay.: \$14.85
- El más bajo se registró en Toluca, edo. de Méx.: \$4.42
- Estas cotizaciones marcaron una diferencia de \$10.43

Precio al consumidor(\$/kg)



- El más alto se ubicó en Morelia, Mich.: \$15.15
- El más bajo se detectó en Villahermosa, Tab.: \$8.96
- Estas cotizaciones demostraron una diferencia de \$6.19

Margen de comercialización (\$/kg)



- El más alto se identificó en Morelia, Mich.: \$12.48
- El más bajo se encontró en Tepic, Nay.: \$5.59
- Estas cotizaciones marcaron una diferencia de \$6.89

1/ Se refiere al precio medio rural ponderado reportado en los Avances de Siembras y Cosechas de las Delegaciones estatales de la SAGARPA.

2/ Se refiere al precio promedio frecuente de venta.
3/ Se refiere al precio promedio registrado en los distintos
puntos de venta al menudeo.

Fuente: SIAP, SNIIM e INEGI.